

# Paulo Natal

web [www.paulonatal.com](http://www.paulonatal.com)



**Current role** Web designer and developer at PPS Publications  
**Education** A degree in Communication and Multimedia, and currently taking a degree in Web Design and Development at Qantm College, London  
**Expertise** Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Coda, Aptana, CSS, XHTML, PHP, JavaScript  
 Currently developing skill in Maya and CINEMA 4D  
**Clients** José Silva, Roberta Mereu, Vanda Natal, Simon Taylor, Rads Transfers  
**Twitter** @Paulo\_Natal

Paulo is a web/graphic designer and developer based in Crawley, a town located between Brighton and London. Paulo believes he is constantly surrounded by inspiration; most of his designs are fruit of the everyday interactions with objects, people and pretty much everything else he comes across. When asked if generating a constant creativity flow represents a challenge, he responds: "When you're part of an industry which demands you to be creative, when you have to rely on that creativity, I believe it becomes part of you and you start to be constantly stimulated, which ultimately will generate interesting ideas and concepts." He has always been interested in illustration and graphic design, but when he was introduced to web design

about six years ago, while studying for his multimedia degree, he instantly knew it was the path he should follow.

He's been on the web design scene for four years now and says he hasn't worked a single minute yet; it has all been fun. Paulo's passion for the industry makes him want to learn and consequently involve himself in more depth in the industry every day. He claims to have a great appetite for learning new technologies and realises the importance of keeping up to date with the quick and constant changes that this industry is renowned for.

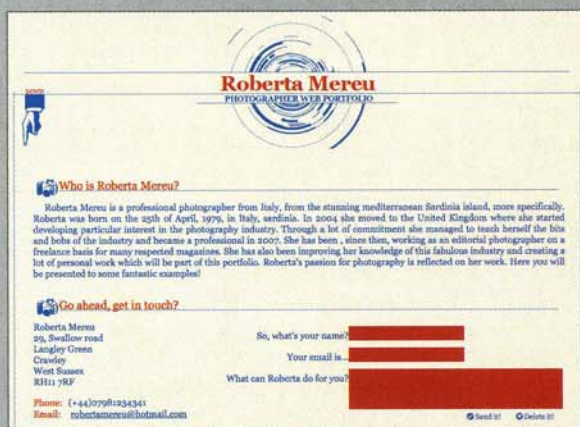
He adds: "I really believe that everyone should search to exhaustion for a career which makes you get out of bed with a huge smile on your face every day!"



01 <http://josesilvacarpentry.com>



02 [www.paulonatal.com/quinta](http://www.paulonatal.com/quinta)



03 [www.robertamereuphotography.com](http://www.robertamereuphotography.com)

**01** A CMS developed with PHP and powered by a MySQL database. A wood pattern and screws were used to reflect the site's core industry: carpentry.

**02** A lot of grunge textures were used to reflect a certain old-fashioned look. The vines were incorporated to give a contextualised touch.



04 [www.vandanatal.com](http://www.vandanatal.com)

**03** Developed for an Italian photographer with a clean and retro style. A limited three-colour palette was used to denote simplicity and jQuery animations gave it that extra boost.

**04** Created for a painter, the paint strokes in the background immediately help tell the site's story. jQuery brought life to the navigation with its smooth horizontal scrolling.